

# CUSTOM BATH SALTS

Choose your salt type, then add the colour, scent and herbal blend to create your own signature soak!

# Step One

## Choose the SALT

Available as Pure or with added selection of natural additives and colours



### Dead Sea Salt - 100% Pure & Genuine

- Contain the highest concentration of skin-essential minerals of any sea salt
- Essential minerals improve skin health, natural moisture balance and beauty.
- Known to help naturally treat skin disorders such as Psoriasis, Eczema and others
- We provide a Certificate of Authenticity with Every Dead Sea Salt Order to GUARANTEE their authenticity



### Epsom Salt

Magnesium and Sulfur - both present in very high concentrations in Epsom Salt have been proven to:

- Help the body eliminate harmful substances by flushing heavy metals and toxins from skin cells.
- Help relieve muscle aches and cramps and reduces inflammation.
- Reduce blood pressure and increase circulation.
- Relieve stress and improves focus and concentration.



### Himalayan Salt

- Himalayan salts are the purest salts on the planet – because of their geographic location they are virtually untouched by pollution and toxins.
- It's known to contain over 84 trace minerals and elements naturally present in the body
- Soften and moisturize skin when used for bathing
- Re-mineralize the body, providing nutrients & minerals essential to health and well being



### Pacific Sea Salt - Low Cost Bath Salts

- These salts are the optimum combination of quality and low price.
- The minerals in these bath salts help to moisturize skin, draw out toxins and relax the body.
- Perfect for lower cost bath salts – pure or mixed with scents and colours.
- Also very popular for use in salt scrubs and facial scrubs.

# Step Two

## Choose the SCENT

### Your choice of Essential and Fragrance oils



#### Essential Oils

Essential oils are the true, pure essence of the plant, extracted naturally from leaves, fruits or trees with no synthetic additions. 100% Natural and Pure.

Bergamot  
Cinnamon  
Clary Sage  
Cypress  
Eucalyptus  
Ginger  
Grapefruit  
Juniper Berries  
Lavender

Lemon  
Lemongrass  
Lime  
Orange  
Patchouli  
Peppermint  
Rosemary  
Spearmint  
Tangerine  
Tea Tree  
Ylang Ylang



#### Fragrance Oils

Fragrance Oils, also known as aroma oils are synthetic blends formulated to mimic the scent of natural materials. Only the highest quality, premium fragrance oils are used in our scents.

Apple Orchard  
Blooming Tulips  
Brown Sugar  
Café Latte  
Cherry Blossom  
Chocolate Drizzle  
Coconut  
Cucumber Melon  
Flowering Herb  
Fresh Mango  
Gardenia Flower  
Peach Nectar  
Pomegranate Juice

Geranium  
Green Tea Zen  
Honeydew Melon  
Jasmine  
Juicy Watermelon  
Kiwi Strawberry  
Lemongrass Verbena  
Lime, Basil, Mandarin  
Non Scented (no scent added)  
Ocean Breeze  
Passionfruit and  
Pineapple  
Vanilla

Rainforest Dew  
Raspberry Bliss  
Romantic Rose  
Sandalwood  
Spa Tonic  
Strawberries and Cream  
True Lilac

# Step Three

## Choose the COLOUR

We use high quality FD&C food colouring on bath salts if you choose to add colour. You can also choose "No Colour" if you prefer. Colours represented are a very close approximation of the actual colours.



Natural White



Olive Green



Peach



Pink



Light Blue



Blue



Cookie Brown



Dark green



Teal



Lilac



Yellow



Light Green

# Step Four

## Herbs

Many dried herbs possess the same scent and healing properties of their essential oil counterparts. Herbs are popular additions to bath salts and look great in a finished product

Select any additional Dry Herbs or Foaming Additions

Green Tea Powder



Rose Petals



Lavender Buds



Eucalyptus Leaves



Seaweed Kelp Powder



Honey Powder



Chamomile Powder



# Step Five

## Private Label

Increase retail sales and brand loyalty by providing your clients with a high quality and unique product with your company logo or home brand



## Easy Process

### Complete Customization Tailored to Your Brand and Customer Base!

- Choose from Dead Sea, Epsom, Himalayan or Pacific Sea Salt or do mixes of any of them.
- Choose from over 70 scents including Essential Oils
- Choose from over 12 colours or no colour
- Choose from over 6 Dry herbal additions
- We can recommend the most popular scents and colours to you to make the selection process easier!

### Easy Packaging Options Available

- Pick from our wide selection of unique stock jars.
- For higher quantities we can source custom packaging for your line.

### Labeling and Package Design

- You can choose one of our stock labels and let us insert your logo
- Let our design team design a label for you for a small fee
- Or send us your own design and/or labels to apply

# Frequently Asked Questions

## **Q: What are the benefits of bathing in bath salts?**

Bath salts contain minerals essential for proper skin function which get absorbed into the skin during soaking, leaving skin more hydrated and moisturized. Bathing in bath salts also provides effective relief from stress which is a major known cause of aging. Bath salts relax the body and draw out harmful toxins and pollutants from the body via the skin. Relief for tired, swollen feet, exfoliation of dead skin cells and better sleep are just a few other benefits of bathing in salts. When combined with essential oils, which have their own unique therapeutic properties, the benefits are increased even further.

Bathing in Dead Sea salts has been shown to provide effective and natural relief from Psoriasis

## **Q: What is the difference between your Essential Oils and Fragrance Oils?**

Essential Oils are the true, pure essence of the plant, extracted naturally from leaves, fruits or trees with no synthetic additions. 100% Natural and Pure. Fragrance Oils, also known as aroma oils are synthetic blends formulated to mimic the scent of natural materials. Only the highest quality, premium fragrance oils are used in our scents.

## **Q: Are your salts 100% Natural? Are they organic?**

Raw bath salts are 100% natural and organic. They are extracted directly from the earth or sea and therefore by definition can not be anything but organic. If you are adding scent to your salts and want to be able to make the 100% natural claim on your packaging, be sure to select an Essential Oil and no colour. If you choose fragrance oils and colour you will be able to make a 99% Natural claim.

## **Q: What type of colouring do you use in your bath salts?**

If you choose to add colour to your bath salts, we will use only the highest quality FD&C food colouring. These food colours are 100% safe for bath use.

# CUSTOM BATH SALTS

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